

e-Learning

The fast pace of business today, coupled with the steady advance of new technologies, is turning us all into lifelong students. Now, more than ever, employees, agents, supply-chain partners, and even customers need timely, accessible, and cost-effective instruction to maintain their on-the-job performance levels.

Stratagem's e-Learning solutions help clients meet those business needs by creating and implementing customized, Web-based courseware. We help our clients make strategic use of the Internet to provide 24x7 Web-based training modules to geographically dispersed audiences.

Complete, Managed Solutions

As your e-Learning partner, Stratagem provides all the essential components your system needs. Our team — curriculum developers and writers, usability experts and graphic designers, Web architects and developers, and infrastructure professionals — provides your entire solutions package. If you seek additional modules to complement our solution, such as Learning Management Systems (LMS) packages, Stratagem's software selection and implementation experts are there to help.

Stratagem's e-Learning services are coordinated, planned, and delivered under an umbrella of project management expertise. Following a proven approach, our project managers practice the fundamentals of good project management: organization, planning, control, documentation, and communication. They also bring cross-industry experience to your project. Stratagem manages small e-Learning efforts as well as large, complex e-Learning engagements.

Your e-Learning Advantage

Stratagem boasts three core competencies that enhance the value of your e-Learning project:

- *Curriculum Design and Content Development* — Stratagem has been involved in instructional design, curriculum development, and training material development since 1990. Our consultants have significant experience with various delivery modalities, including distance learning. They work

closely with our Web design architects and developers, who are skilled in the use of course authoring software languages and Web server development application software in IBM and Microsoft environments.

- *Strategic Integration* — Since 1986, Stratagem has provided consulting expertise for a full range of business applications on all computing platforms and environments. Linking computer systems and application conversions are among our core strengths. When an e-Learning project requires integration with legacy or other applications or databases, Stratagem brings in-depth skill and experience to the job.
- *RFP Process Expertise* — Stratagem has a reputation for generating strong, effective RFPs. We help create an e-Learning RFP that articulates your needs accurately. We assist you or take full responsibility for driving the RFP process. We create scripted demos that you use to review LMS packages. We also answer questions from vendors, shielding you from the process.

Our Clients Are Empowered

Stratagem's approach to e-Learning solutions provides another notable advantage. Our custom application features an optional, easy-to-use courseware maintenance tool. It enables you to make content changes — single-word fixes or more extensive revisions — in-house, quickly and easily, anytime you want. Those changes take effect instantaneously; the very next student trains with the revised content.

To learn more about how Stratagem's e-Learning solutions can help your organization, contact us today at 1-800-228-4422.

Learners have global, 24x7 access to courseware

Training, travel costs greatly reduced

Fast roll-outs, updates done quickly and easily

Standard, approved course content for employees, customers, distributors, agents

Potential for training department to become profit center

